



PAUL CORPUS

Sr. Production Artist
Graphic Designer
Photo Editor

Prepress, Classifieds & Pagination - Metro News/Toronto Star

Metro News Canada, Toronto, June 2015 - present

- Responsible for layout of classifieds and vitals pages (daily and Saturday run) in Citrix Gateway of Toronto Star. Typeset classified and vitals pages, checked output in Arkitex. Follow-up with sales rep and coordinators for missing ads and promos. Imported promos, and creative files from clients as needed, released ad stack for editorial work in Newsgate. Checks gatefolds and mass impacts, and skype messages Affinity Express team in Manila for processing. Troubleshoot, checked ads for specifications to ensure it conforms with standards.
 - Booked ads for processing, associated supplied files in AdPortal.
 - Imported New York Times files (Tabloid and Broadsheet) for output in Arkitex, ensured all pages are accounted and complete. Processed Starweek ads and promos and uploads to Quality Web.
-

Photo Editor - Nights

Metro News Canada, Toronto, November 2012 - May 2015

- Responsible for editing, colour correcting, composites, cut-outs, clipping and save paths for print images of all Canadian markets under tight deadlines.
 - Liaise with Toronto Star on photo permissions.
 - Collaborated with managing editors and front page committee to suggest compelling Toronto for the front page news and photos.
 - Created original photo illustrations for the front page, and Voices and Features sections.
-

Freelance Graphic Designer/Sr. Production Artist

Toronto, July 2010 - November 2012

Worked on short and long-term projects with clients, agencies and print companies to create a variety of graphic design, production, prepress and preflight work.

- Designed, worked on collateral according branding protocol, revised or resized, formatted work files according to client/agency brief or specifications. Designed in store marketing materials and images for electronic displays.
- Fixed typography issues to improve legibility and readability of headline and copy. Created templates for faster work processes. Colour corrected and retouched images.
- Saved files to any required file format, pre-flighted, ensured file/s are press and print-ready Archived and saved images to servers; obtained press approvals.
- Created press-quality pdfs. Did quality checks before uploading to printer ftp sites. Created and edited interactive and fillable pdfs.
- Worked nights at Metro News on assignment. Responsibilities included photo editing, quality check, troubleshooting advertiser supplied pdfs, preflighting. Saved files to press-quality pdfs and uploading them to printer ftp sites, checking with printer prepress departments to ensure all pdfs were in order, archived completed pdfs and work files. Handled all markets as assigned.
- Worked on Mac or Windows platform.

Key Clients - Metro News, Pure Health Bar, By Design Graphics, Calaxis, Creative Path, Juvenile Diabetes Research Foundation (JDRF)

National Design Coordinator

JDRF (On Contract), Toronto, March 2008 – July 2010

Worked with the Marketing and Communications department (National Support Office) and chapter site.

- Updated website content and images through the Content Management System (CMS), SharePoint, Donor Drive and email blasts. Did basic html edits to improve website content.
- Coordinated with the Design and Brand Manager for design directions, work processes, deadlines and chapter requirements.
- Designed print materials according to branding protocol. Requested quotes, approved press proofs and modified/revised/resized files, fine tuned, quality checked and archived files. Ensured colour correction/adjustment according to profiles, photo enhancing, manipulation and retouching. Uploaded zipped print project files to print supplier ftp sites. Did prepress and preflighting of files. Onsite press approvals and supervision.
- Did photography work for events.



PAUL CORPUS

Sr. Production Artist
Graphic Designer
Photo Editor

Freelance Graphic Designer/Production Artist

Toronto, August 2006 – March 2008

Worked on short and long-term projects with clients, agencies and print companies to create a variety of graphic design, production, prepress and preflight work.

- Worked on various collaterals according to branding protocol, revised, resized, formatted files according to client and agency brief or specifications, fixed typography issues to improve legibility and readability of headline and copy. Created templates for faster work processes.
- Performed colour correction tasks, saved files as required, pre-flighting.
- Ensured files were press/print-ready, ftp, did quality check, archived or saved to servers.

Key Clients - Education Quality and Accountability Office (EQAO), Foresters, Juvenile Diabetes Research Foundation (JDRF), Carnyx Communications (Loblaws), Endeavour Marketing, Quadrant Marketing, Sabre Marketing, Arthur Press, Costantino Studio (Lindt Chocolates), Armstrong Partnership, FirstForms, Multiple Packaging, Cynar Beverages, Xclusivleyu Wedding & Event Planner

Art Director

Calexis Advertising & Marketing Counsel, Toronto, October 2000 – August 2006

Art direction, design and print production work.

- Created concepts and directed photo shoots to showcase product in a professional and effective manner.
- Prepared design/layout for client approval and took notes of edits.
- Preflighted files for press output to MACS (Magazine Advertising Canadian Specifications) standard.
- Quality checked, collected files for uploading to ftp sites or other media for submission to printers.
- Evaluated and recommended software and hardware for use by Art Department.
- Troubleshoot technical problems with the computers (Mac platform) and did periodic backups and archiving.
- Performed art direction, high resolution retouching and manipulation, page design and assembly, close cropping, composites, created & designed POPs, coupons and direct mailer, coupons, brochures and sell sheets, print ads, TV frames, newsletters, media guides, posters and CD covers/jackets.

Key Clients - Subway Restaurants Canada, Robin Hood, Chubb Insurance, Golden Mile Chevrolet, Bob Bannerman Chrysler, Scarborough Lexus Toyota, Windowcraft

Software Proficiency

Adobe Creative Suite 5.5/6/CC (Photoshop, Illustrator & InDesign, Bridge, Acrobat), **Quark, Fetch, Mac or Windows Platform, Aperture, Microsoft Office** (Word, Excel & Powerpoint), **Mura CMS**

Education

- Diploma in Network Engineering
Canadian College for Higher Studies - 2012
 - Certified Print Production Professional (CPPP)
Institute of Communication Agencies, Toronto - 2008
 - Associate in Fine Arts, Major in Painting
Philippine Womens College, Philippines - 1986
-

References available upon request.